



Easton Ice Hockey Club
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FOR IMMEDIATE RELEASE

Try Hockey For Free Day Coming to Bethlehem Municipal Ice Rink Nov. 7th

Easton Ice Hockey Club Promoting an Affordable Ice Hockey Experience in the Lehigh Valley

(Bethlehem, PA) – The Easton Ice Hockey Club invites boys and girls to Bethlehem Municipal Ice Rink on Saturday, Nov. 7 for a Try Hockey For Free clinic as part of Come Play Hockey Month. Starting at 12:00 PM local youth, ages 4 to 9, are encouraged to experience ice hockey for the first time and learn the basic skills in a fun, safe environment.

“We look forward to welcoming families from all over the Lehigh Valley to Earl E. Schaffer Bethlehem Municipal Ice Rink to experience our venue and try the great sport of ice hockey.” said Jane Persa, Recreation Administrator for the City of Bethlehem.

Jeff Fretz, President of the Easton Ice Hockey Club, explained the club’s sponsorship of the event, “Our goal is for families to enjoy watching their kids play and promote affordable Ice Hockey experiences with the Easton Ice Hockey Club and all throughout the Lehigh Valley Interscholastic League. We are also making families aware of a new floor hockey program starting in January at the YMCA of Easton, Phillipsburg and Vicinity.”

USA Hockey's Try Hockey program, with the support of the National Hockey League and NHL member clubs, among others, is designed to provide youth hockey associations a national platform to introduce new kids to the sport. In addition to presenting sponsor KraftHeinz, Total Hockey and Liberty Mutual Insurance are official sponsors of Try Hockey For Free Days. USA Hockey has close to 500 locations offering this unique opportunity to kids nationwide.

To register for this Try Hockey For Free event, please visit www.TryHockeyForFree.com.

For more information, please contact: Easton Ice Hockey Club, 484-548-0280, or visit www.eastonicehockeyclub.com

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